

GEORGIAN BEEKEEPERS UNION

# Georgian Beekeepers Union Member Survey

---

June 2024

## INTRODUCTION

The programme formed the GBU in 2019 to bring together disparate honey associations and create a unified sectoral advocate. Since 2022 the ALCP2 has been focused on strengthening the service provision and sustainability of the organization. The GBU provides essential extension to beekeepers including information, consultancy and hive treatment services, training programmes related to bee disease management, adaptation to climate change and enhancing the productivity of beehives, and sectoral advocacy.

Currently, the GBU unites 6,900 beekeepers and 44 organizations. The impact on the beekeepers level evaluated through [ALCP2 honey impact assessment 2024](#). The following mini survey was conducted on the GBU members' level, via the GBU Facebook group, to evaluate GBU members' satisfaction and perspectives towards the union and its work.

## METHODOLOGY

This survey was conducted in June 2024 using the online survey tool Kobotoolbox and distributed via the GBU members' Facebook group. It was administered anonymously to ensure that respondents could participate without providing their names, contact information, or other identifying details. Out of 44 GBU members, 30 submitted their responses.

## KEY FINDINGS:

The assessment reveals that the majority of GBU members feel the Union now better represents honey sector interests (97%), is satisfactory in its work (87%), effectively represents the interests of beekeepers (87%), and supports their business development (80%).

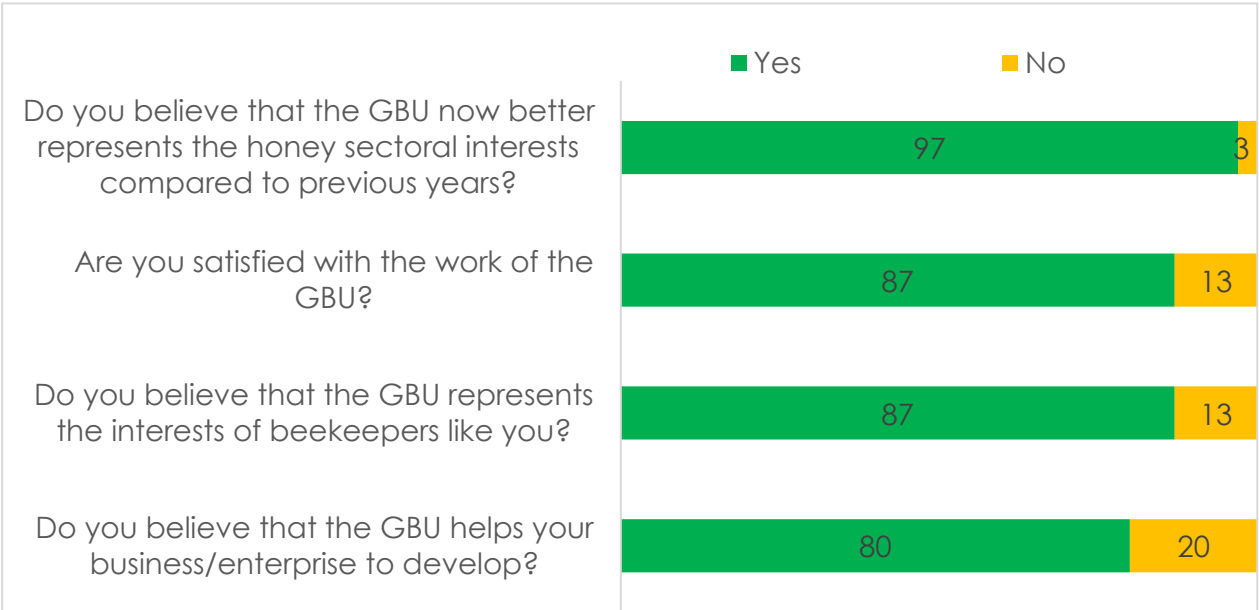


Figure 1. Assessment of GBU Members' Perspectives on the Union (%)